



AMPLIFY YOUR IMPACT:

The Social Media Edit

Your online presence, elevated with purpose and precision.

At KKPR, we believe your social media should do more than fill a feed — it should connect authentically, reflect your brand’s personality, and inspire action. **The Social Media Edit** is a focused strategy + training package designed to refine your online presence, empower your team, and give you the clarity, tools, and confidence to post with purpose.



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This package is for you if:

- You’re active on social media, but your content feels inconsistent or off-brand.
- You want to grow your audience, but you’re not sure what’s working (or not).
- Your team is creating content, but they need direction, structure, and creative ideas.
- You’re ready for expert guidance to bring strategy and intention to your platforms.

What’s included:

01

Social Media Audit & Direction

We’ll evaluate your current social presence (Instagram, Facebook, LinkedIn — whichever platforms you use), identifying gaps, content opportunities, and ways to better align with your brand voice and business goals.

02

90-Minute Strategy Session

We’ll meet 1:1 to walk through your custom audit findings, uncover what’s next, and set a plan you can follow immediately. You’ll leave with clear insights, actionable direction, and fresh inspiration.

03

Hands-On Team Training (Up to 2 Hours)

We’ll guide your in-house content creators through content planning, post creation, and engagement best practices — equipping them to create with confidence and consistency.

04

Customized Action Plan (PDF)

After our sessions, you’ll receive a recap document with tailored recommendations, platform-specific strategies, and content tips designed to be actionable whether you implement them yourself or partner with us for additional support.

Prefer not to DIY? We offer done-for-you social media management for select clients. Just ask about it when you book your session.

Let’s refine your strategy — and amplify your impact.

Start your Edit