



DESIGN + DEFINE:

The Branded Essentials Kit

Your brand, cohesive and confident – without the custom-design price tag.

At KKPR, we know not every business is ready for ongoing design services, but that doesn't mean your visuals should look pieced together. **The Branded Essentials Kit** gives you a set of custom-designed, Canva-friendly templates so you can update and create content in-house — while keeping your look polished, professional, and on-brand.



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This package is for you if:

- You're creating your own marketing materials, but your brand feels inconsistent across platforms.
- You want professional-looking graphics without hiring a designer for every post or flyer.
- You need ready-to-use templates you can quickly customize in Canva.
- You want your brand to look intentional, cohesive, and memorable — even when you DIY.

What's included:

01

Brand Review & Visual Direction

We'll review your current materials, color palette, fonts, and imagery to set a visual style that reflects your brand identity.

02

Social Media Template Suite (5 Custom Designs)

Five Canva templates tailored to your brand, designed for easy editing while maintaining a professional, cohesive look.

03

Custom Flyer Template (1 Design)

One Canva-based flyer template for promotions, events, or client communications – fully editable and reusable.

04

Brand Style Mini-Guide (PDF)

A quick-reference guide with your brand colors, fonts, and usage tips to help you keep everything consistent.

Need additional templates or design elements?
We can add on extra deliverables at a flat rate.

Let's give your brand a consistent, confident look — without the guesswork.

Start your Kit.