ALIGN + AMPLIFY:
The Website + Social Media Edit

Your digital presence, elevated with purpose and precision.

At KKPR, we believe your online presence should do more than look good — it should speak clearly, reflect your purpose, and move people to action. The **Align + Amplify Edit** is a streamlined strategy session designed to refine your website and social media presence, giving you clarity, confidence, and a plan.

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This package is for you if:

- You've launched your business, but your online presence doesn't fully reflect your brand.
- Your website is live, but it's not doing the heavy lifting you know it should.
- You're posting on social media… but it feels disconnected, inconsistent, or off-brand.
- You're ready for expert eyes on your digital platforms and strategic direction to elevate them.

What's included:

01
Website Review & Strategy Feedback
We'll assess your current site for design, messaging, structure, and conversion potential — then offer targeted, actionable feedback to refine it.

02
Social Media Audit & Direction
We'll evaluate your current social presence (Instagram, Facebook, LinkedIn — whichever platforms you use), identifying gaps, content opportunities, and ways to better align with your brand voice and goals.

03
60-Minute Strategy Session
We'll meet 1:1 to walk through your custom audit findings and explore what's next. You'll leave with clear insights, confident next steps, and renewed momentum.

04
Customized Action Plan (PDF)
After our session, you'll receive a recap document with tailored recommendations, platform-specific strategies, and design/content tips — all designed to be actionable whether you implement them yourself **or want to hand them off to us.**

Prefer not to DIY? We offer done-for-you implementation services for select clients. Just ask about it when you book your session.
Let's refine what's working — and amplify what's next.

Start Your Edit